



Advancing Research for Individuals Living with Psoriatic Disease: IDEOM and IFPA Collaborate

Stockholm, Sweden 22.08.2023 - The International Dermatology Outcome Measures (IDEOM) and IFPA (formerly the International Federation of Psoriasis Associations) are delighted to announce their collaborative efforts to advance research and enhance the lives of individuals living with Psoriatic Disease. With a shared vision of making a positive impact on this community, both organizations recognize the value of joining forces to advance research, education, and support initiatives; bringing together global networks of patients in the real and digital world with tools and techniques.

Psoriatic Disease, encompassing Psoriasis and Psoriatic Arthritis, presents many unmet needs and challenges in care. Early diagnosis of Psoriatic Arthritis is crucial, and the IDEOM has identified the necessity of a validated **musculoskeletal questionnaire (MSK- Q)** instrument, a tool to help to achieve this goal. IFPA will provide access and extend the tool's reach to their global member community through various channels and virtual educational workshop. This collaboration will enable IDEOM to directly engage with individuals affected by Psoriatic Disease, fostering a deeper understanding of their needs and concerns.

One aspect of this collaboration includes improving the understanding of the IDEOM MSK-Q instrument which holds tremendous potential for enhancing the lives of individuals with Psoriasis and Psoriatic Arthritis. The [Psoriatic Arthritis Workgroup](#) led by Alice Gottlieb MD, PhD, Joseph Merola MD, MMSc, and Lourdes Perez-Chada MD, MMSc have previously collaborated with patient research partners to improve the content of the IDEOM MSK- Q instrument. This joint research work has led to the development of the instrument that will assess not only Psoriatic Arthritis (MSK) symptoms but also emotional distress, sleep disturbance, and the impact on work and leisure activities. This comprehensive approach ensures a holistic evaluation of the condition's impact on individuals' lives.

By leveraging their respective strengths and pooling resources, IDEOM and IFPA aim to create a significant and lasting effect in improving the overall well-being of individuals affected by Psoriatic Disease.

IDEOM and IFPA will also collaborate on social media platforms to raise awareness of the educational workshops. By leveraging their combined networks, these organizations aim to reach a wider audience and disseminate valuable information about the MSK tool. The virtual education workshop aims to ensure the tool's accessibility and comprehensibility, exploring opportunities for translation and making it available to people living with Psoriatic Disease, their families, and caregivers.

"We are very excited about the potential impact that this collaboration can have on the Psoriatic Disease community". Frida Dunger Johnsson, IFPA Executive Director, expressed excitement about the collaboration's potential impact on the Psoriatic Disease community. *'By working together, IDEOM and IFPA strive to improve the quality of life for individuals affected by these conditions, empowering them with knowledge, support, and resources'.*

"The true finish line is when the patient gets to the right doctor and the right treatment, and their disease has minimal to no impact on their quality of life." ~ Alice Gottlieb, MD, PhD

----- Read News article <https://ifpa-pso.com/resources-tools/ifpas-news-ideom-collab> -----

About IDEOM

The International Dermatology Outcome Measures (IDEOM) is a non-profit organization whose mission is to establish patient-centered measurements to enhance research and treatment for those with dermatologic disease. Perspectives of patients, health economists, payers, physicians, and regulatory agencies are included from the onset. IDEOM aims to establish validated and standardized outcome measures that satisfy the needs of all stakeholders and can be applied to clinical research and clinical practice.

•

Contact

About IDEOM

For further information or inquiries about IDEOM, please contact Amanda Pacia, IDEOM Association Manager, at amanda@dermoutcomes.org

More information: <https://www.dermoutcomes.org/workgroups/psoriatic-disease.php>

About IFPA

IFPA, founded in 1971, is the International Federation of Psoriatic Disease Associations, representing over 60 million people living with Psoriatic Disease worldwide. IFPA advocates for progress and serves as a platform for the Psoriatic Disease community to collaborate and create meaningful change.

How to participate:

Register your interest for the Workshop at <https://forms.office.com/e/D0iqFZgchq>

More information at [IFPA | IFPA \(ifpa-pso.com\)](https://ifpa-pso.com)